
GUEST BLOGGING GUIDELINES

At MageCloud.net we strive to provide quality Magento-related materials by featuring related products, creating case studies and writing eCommerce specific content. We are willing to provide a stage for anyone, who can share their knowledge and expertise with our audience. However, we do have a set of requirements, which govern the guest blogging process at MageCloud.net. These guidelines have only one purpose - lead to content that is insightful, informative, actionable, useful and memorable.

REQUIREMENTS

Word count: > 550 words.

Links: we allow a link to your website in the 'Author's bio' section. You can also link to your content when it's relevant to the topic. Out of place self-promotional links will be removed. We welcome content that provides additional value for our readers. Whenever you're making a claim or trying to prove a point, it is preferable to link to a source to strengthen your argument. A good rule of thumb is to have 1 link for 2-3 paragraphs of text.

Content: our most important requirement is value. Your content has to be useful and practical.

Images: we welcome you to provide your own illustrations for the content that you write. You can use licence free resources, like thestocks.im or provide images with proper attribution to their original sources.

SEO: you are free to provide your own keywords and description for content. We can also do that for you.

Structure: your content has to have a clear structure - introduction, argumentation, conclusion.

Originality: your content has to be 100% original, never re-posted and provided exclusively for MageCloud.net.

Copyright: as soon as the content is published, MageCloud.net is free to use it for any purpose, as our own content. This includes: promotions, advertising, etc.

Publication: we reserve the right to refuse a publication for any reason, without disclosing it. A completed piece of content is not a guarantee of publication.